

# Product Development Process 12 steps from idea to mass production

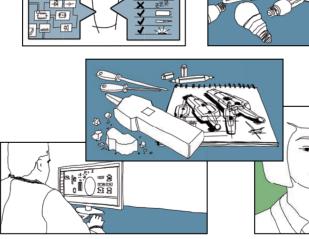
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# Product Development Process

12 steps from idea to mass production



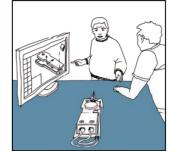


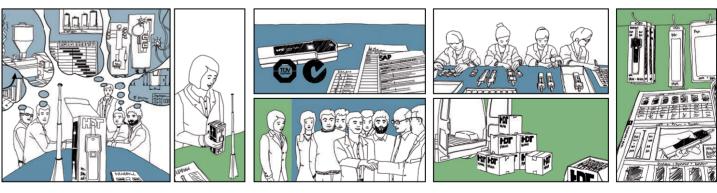


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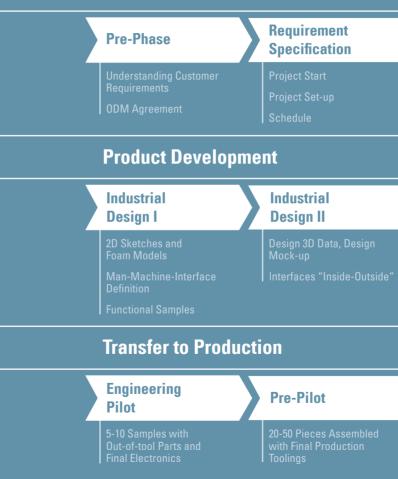








## **Product Definition**



#### Technology Development

Development of New Technologies, if required

#### Detailed Specification

Detailed Description of Product

Size and Position Inside Defined

#### Detailed Development

#### Engineering Sample

Housing Concept

Electronic, Mechanic Detailed Development Full Functional Mock-up

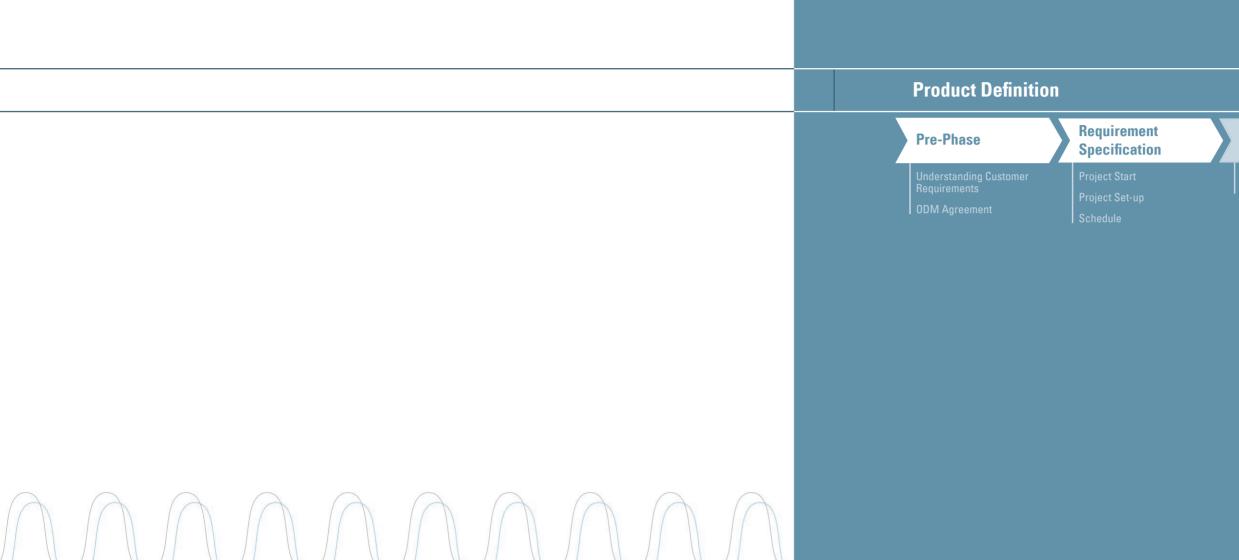
Testing According to Specification

Design Freeze



100-200 Pieces Assembled on Production Line Mass Production

According to Customer Order



#### Technology Development

Development of New Technologies, if required

#### Detailed Specification

Detailed Description of Product

Size and Position Inside Defined





Understanding Customer Requirements

ODM Agreement

Process Owner Product Lifecycle Management

Involved

Customer Sales Product Manager Development Team Leaders General Manager

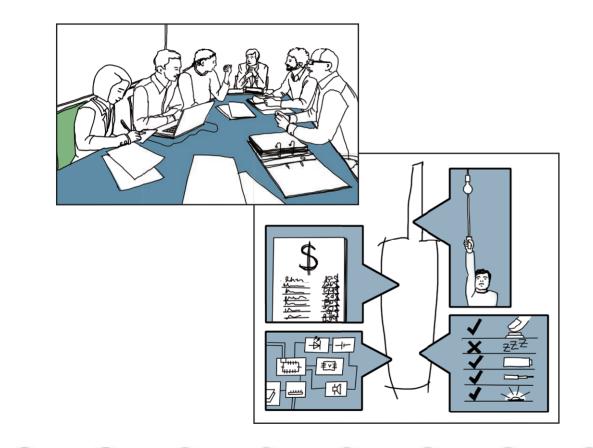


#### Detailed **Specification**

13

#### Documents | Samples

Customer wishes (email, minutes of meeting, ...) ODM project proposal Business case Internal projects: Market and Application Summary Technical report SAP quotation Customer order Agreed pre-payment Project release





Project Start	
Project Set-up	

Schedule

Process Owner Product Lifecycle Management

Involved

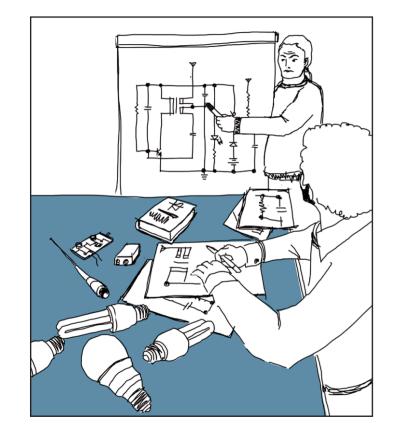
Customer Product Manager Development Team Leaders Assigned Developers



#### Detailed Specification

#### Documents | Samples

Project folder Project Requirements Product concept Technology Development document (if required) Project members Team meetings Customer approval of final requirement specification





Development of New Technologies, if required

Involved



## Detailed Specification

#### Process Owner

R&D Management

- Product Manager
- General Manager
- Development Team Leaders
- Assigned Developers

#### Documents | Samples

Task description Project description Technical documentation Functional samples



## **Product Definition** Requirement **Pre-Phase** Specification

#### Detailed Description of Product Process Owner Product Lifecycle Size and Position Management Inside Defined

#### Involved

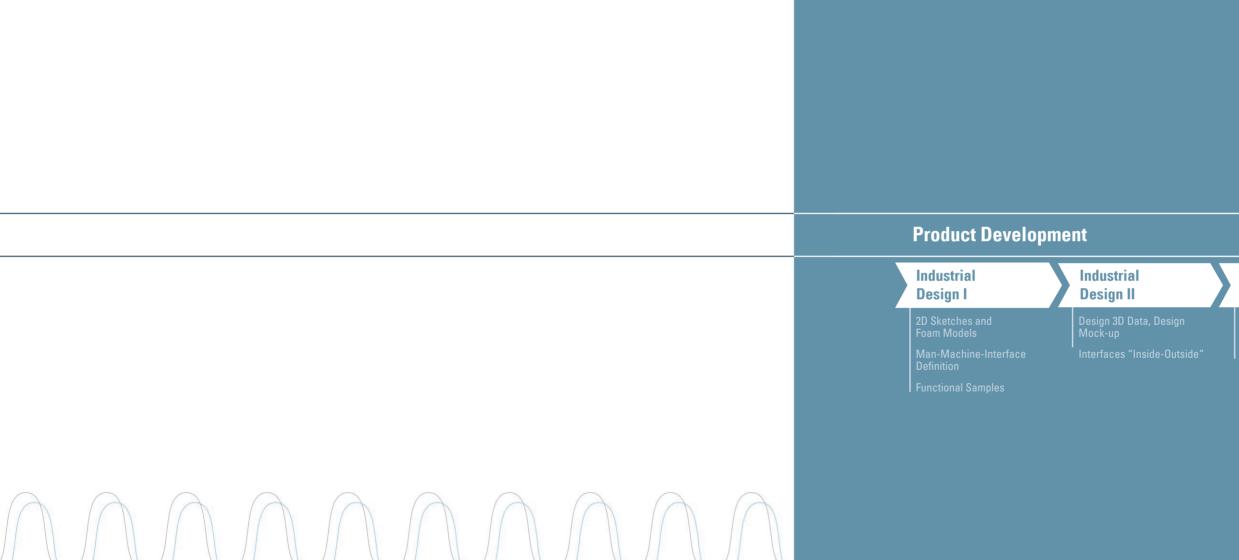
Customer Product Manager Development Team Leaders Assigned Developers



#### Detailed **Specification**

#### Documents | Samples

Detailed specification w. function, standards, tests Product concept, mechanical and electrical Package "The Inside" Progress reports Action List Update of project and product cost (if required) Customer approval of final specification (if different to requirement specification)



#### Detailed Development

Housing Concept

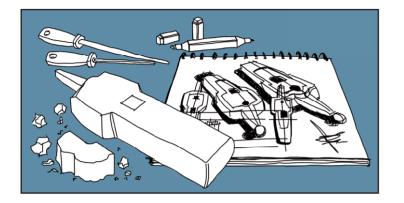
Electronic, Mechanic Detailed Development

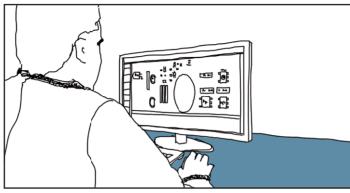
#### Engineering Sample

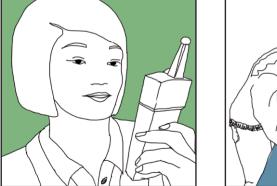
Full Functional Mock-up

Testing According to Specification

Design Freeze









## **Product Development**



2D Sketches and Foam Models

#### Process Owner

Involved

Product Lifecycle Management

#### Man-Machine-Interface Definition

#### Functional Samples

Design 3D Data and Design Mock-up

Interfaces

#### Customer Product Manager Development Team Leaders Assigned Developers Industrial Designer

"Inside-Outside"

## Detailed Development

#### Engineering Sample

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#### Documents | Samples

Design Briefing 2D sketches Foam Models 3D design data Design mock-up if required Functional blocks electronic engineering, mechanical engineering BOM electronic engineering Schematics electronic engineering Concept mechanical engineering Functional samples electronic engineering, mechanical engineering with test report Definition of interfaces electronic, mechanic to housing Product artwork (if design mock-up required) Customer approval of Industrial Design

## **Product Development**



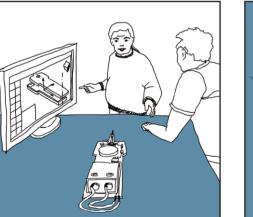
#### Housing Concept

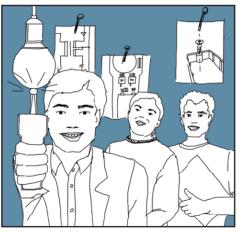
Electronic, Mechanic Detailed Development

#### Involved

Process Owner

Customer Product Manager Development Team Leaders Assigned Developers Test Management Plant Management







Product Lifecycle Management

Full Functional Mock-up

Testing According to Specification

Design Freeze

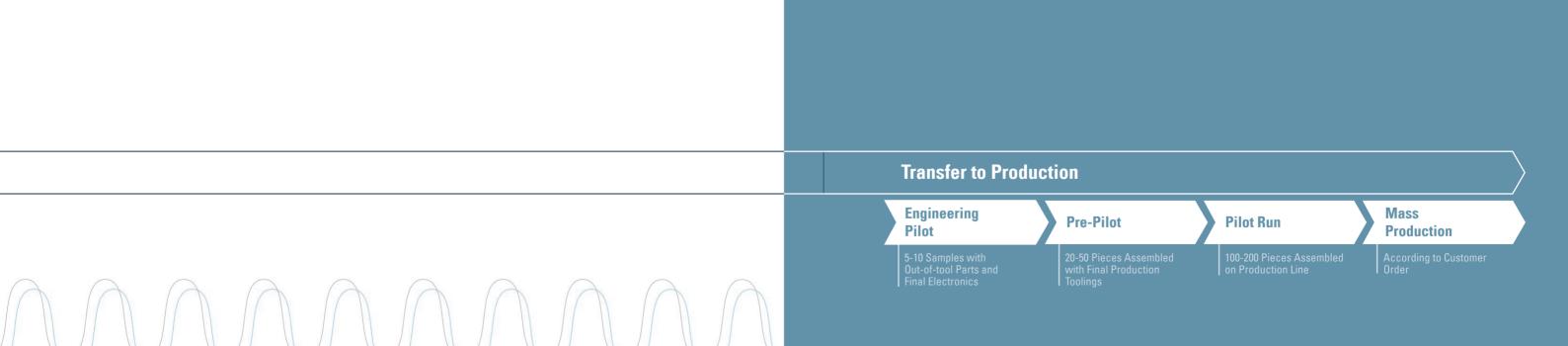


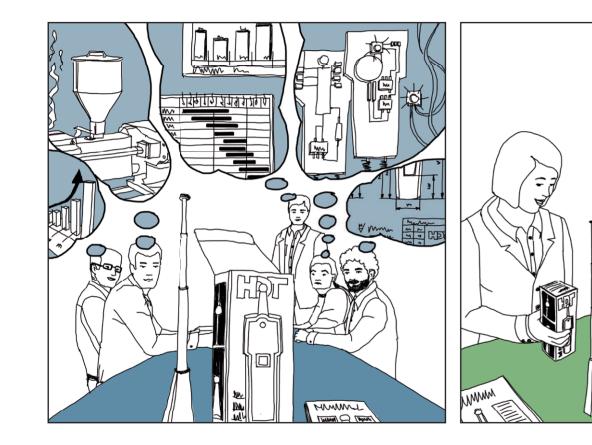
Detailed
Development

#### Engineering Sample

#### Documents | Samples

Housing and tooling concept
Housing 3D data
PCB layout
Design Review of schematics, layout, 3D data
Updated BOM with item numbers, supplier, lead time
All component datasheets and drawings available
Updated product costs
Firmware (80% status)
Final design functional mechanical parts
Product artwork (latest, can be done in ID design II)
Engineering sample with test report
Design review report
Customer Approval of Engineering sample





Transfer to Production						
	Engineering Pilot		Pre-Pilot			
	5-10 Samples with of-tool Parts and Electronics	Out- Final	<b>Process Owner</b> Product Lifecycle Management			
			Involved Customer Product Manager Responsible Accessories Responsible Gift Box Responsible User Manuel Development Team Leader Plant Management Assigned Developers Test Management Administration Purchasing Production Engineering			

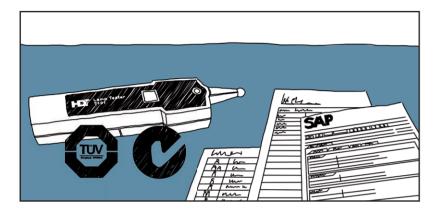


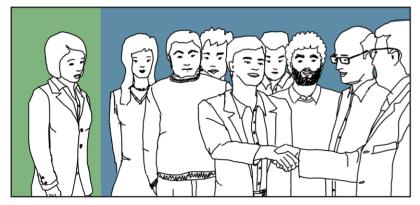
### Mass Production

#### Documents | Samples

Final product data electronic engineering, electronic engineering Final Bill of Material Supplier set-up Toolings Risk release long lead time items Engineering pilot samples with test report Engineering pilot samples for certifying body, if ok Gift box design User manual document Accessories samples Customer approval of Engineering Pilot







# Transfer to Production



20-50 Pieces Assembled with Final Production Toolings Process Owner

Product Lifecycle Management

#### Involved

Customer Sales Product Manager Plant Management Assigned Developers Test Management Quality Purchasing Production Engineering Cell Leader Operators

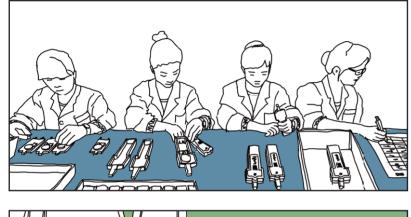


#### Mass Production

#### Documents | Samples

Standard work Visual management/ lean production documentation Quality documentation (IQC, IPQ, FQC) Production records Test reports Pre-Pilot Report Customer purchase order Pre-Pilot Samples Logistic concept (carton box, labels...) Customer approval of Pre-Pilot Customer forecast for first production batches







## **Transfer to Production** Engineering Pre-Pilot Pilot

100-200 Pieces Assembled on Production Line

# Process Owner

#### Involved

Customer Sales Product Manager Quality Purchasing Cell Leader Operators



## Mass Production

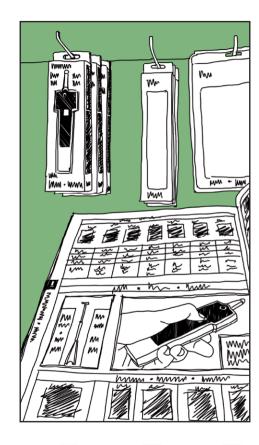
Supply Chain Management

Development Team Leaders Plant Management

Production Engineering

#### Documents | Samples

Customer purchase order Production records Shipping papers Invoice Pilot run goods Customer approval of pilot run, release of mass production





According to Customer Order

Market Success

Involved

Customer Sales Production Quality Purchasing



#### Mass **Production**

#### Process Owner

Supply Chain Management

#### Documents | Samples

Customer purchase order Customer forcast HDT order confirmation Shipping documents Goods Invoice Payment





## **Facts and figures**

Full service provider of electric and electronic innovations OEM portfolio, customer-specific products, contract manufacture Part of the BEHA Group with over 40 years of experience in the development and manufacture of electronic products Headquarters: Glottertal, Germany Development team: 25 Total number of employees: over 150 Manufacturing sites: Glottertal, Germany (up to 1,000 units/year) and Dongguan, China (over 1,000 units/year) ISO 9001 certified

## Much more than contract development and manufacturing

"We are a family-owned enterprise that puts great emphasis on strong partnerships, reliability, quality and sustainability – and we are convinced that long-term cooperation results in better outcomes. ,Linking people and technology' is our slogan; it reflects our actions, which are aimed towards developing innovative solutions that simplify the user's work – as well as making your company more successful," says Lars Christian Beha, managing director of HDT.

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